INDEX AND CONTENTS

THE PUBLIC OPINION QUARTERELY

Volume XX, 1956

Index

Abegglen, James C. and W. Lloyd Warner, *Big Business Leaders in America*, reviewed, 359.

Abegglen, James C. and W. Lloyd Warner, *Occupational Mobility in American Business and Industry*, reviewed, 359.

Abu-Lughod, Janet, book review: *Why Families Move*, 730-732.

Adams, J. Stacy, "An Experiment on Question and Response Bias," 593-598.

Adler, Kenneth P. and Davis Bobrow, "Interest and Influence in Foreign Affairs," 89-102.

Adorno, Theodor W. and Walter Dirks, Editors of books reviewed—Institute for Social Research, University of Frankfurt, 480-484.

Agger, Robert E. and Vincent Ostrom, "The Political Structure of a Small Community," 81-88;

Almond, Gabriel A., "Public Opinion and National Security Policy," 371-378.

Alpert, Harry, "Public Opinion Research as Science," 493-500.

American Association for Public Opinion Research, Proceedings of the Eleventh Annual Conference, Joseph T. Klapper, Editor, 733-770.

Babitsky, Paul and John Rimberg, *The Soviet Film Industry*, reviewed, 487.

Baggaley, Andrew R., "White Collar Employment and Republican Vote," 471-473.

Bailey, Stephen K., Herbert A. Simon, Robert A. Dahl, Richard C. Snyder, Alfred de Grazia, Malcolm Moos, Paul T. David, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures*, reviewed, 360-361.

Bauer, Raymond A., Ithiel de Sola Pool, and Suzanne Keller, "The Influence of Foreign Travel on Political Attitudes of American Businessmen," 161-175.

Bauer, Raymond A. and Claire Zimmerman, "The Effect of an Audience upon What Is Remembered," 238-248.

Belknap, George and Ralph Smuckler, "Political Power Relations in a Mid-West City," 73-80.

Bell, Daniel, *The New Radical Right*, reviewed, 611-613.

Berger, Morroe, "Patterns of Communication of Egyptian Civil Servants with the Public," 292-298.

Bobrow, Davis and Kenneth P. Adler, "Interest and Influence in Foreign Affairs," 89-102.

Bonilla, Frank, "When Is Petition 'Pressure'?" 39-48.

Borgatta, Edgar F. and Andrew F. Henry, "A Consideration of Some Problems of Content Identification in Scaling," 457-469.

Borgatta, Edgar F. and Jeanne Hulquist, "A Reanalysis of Some Data from Stouffer's *Communism, Conformity, and Civil Liberties*," 631-650.

Bower, Robert T. and Laure M. Sharp, "The

Use of Art in International Communication: A Case Study," 221-228.
Brown, E. L., M. Greenblatt, and R. H. York, (with the collaboration of R. W. Hyde) *From Custodial to Therapeutic Patient Care in Mental Hospitals: Explorations in Social Treatment,* books noted, 362-363.
Bruner, Jerome S., M. Brewster Smith, and Robert W. White, *Opinions and Personality,* reviewed, 478-480.
Bucher, Rue, Charles E. Fritz, and E. L. Quarantelli, "Tape Recorded Research: Some Field and Data Processing Problems," 427-440.

Centers, Richard and William J. MacKinnon, "Authoritarianism and Internationalism," 621-630.
Chapin, F. Stuart, *Experimental Designs in Sociological Research,* book noted, 616.
Cohen, Bernard C., "Political Communication on the Japanese Peace Settlement," 27-38.
COMMUNICATIONS RESEARCH. Almond, Gabriel A., "Public Opinion and National Security Policy," 371-378; Berger, Morroe, "Patterns of Communication of Egyptian Civil Servants with the Public," 292-298; Bonilla, Frank, "When is Petition 'Pressure'?" 39-48; Bower, Robert T. and Laure M. Sharp, "The Use of Art in International Communication: A Case Study," 221-228; Cohen, Bernard C., "Political Communication on the Japanese peace Settlement," 27-38; Damle, Y. B., "Communication of Modern Ideas and Knowledge in Indian Villages," 257-270; Davison, W. Phillips, "Political Significance of Recognition via Mass Media —An Illustration from the Berlin Blockade," 327-333; Deutsch, Karl W., "Shifts in the Balance of Communication Flows: A Problem of Measurement in International Relations," 143-160; Dexter, Lewis Anthony, "What Do Congressmen Hear: The Mail," 16-26; Eulau, Heinz and Peter Schneider, "Dimensions of Political Involvement," 128-142; Hamilton, Robert V. and Richard H. Lawless, "Television Within the Social Matrix," 393-404; Kumata, Hideya and Wilbur Schramm, "A Pilot Study of Cross-Cultural Meaning," 229-238; Lang, Gladys Engel and Kurt Lang, "The Television Personality in Politics: Some Considerations," 103-112; Pool, Ithiel de Sola, Suzanne Keller and Raymond A. Bauer, "The Influence of Foreign Travel on Political Attitudes of American Businessmen," 161-175; Pye, Lucian W., "Communication Patterns and the Problem of Representative Government in Non-Western Societies," 249-257; Sussman, Leila A., "FDR and the White House Mail," 5-15; Swanson, G. E., "Agitation Through the Press: A Study of the Personalities of Publicists," 441-456; Tannenbaum, Percy H., "Initial Attitudes Toward Source and Concept as Factors in Attitude Change Through Communication," 413-426; Waples, Douglas, "Publicity Versus Diplomacy: Notes on the Reporting of the 'Summit' Conferences," 308-314. Wayne, Ivor, "American and Soviet Themes and Values: A Content Analysis of Pictures in Popular Magazines," 314-320; Weinryb, Bernard D., "Broadcasting to Israel," 501-514; Zimmerman, Claire and Raymond A. Bauer, "The Effect of an Audience upon What Is Remembered," 238-248.
COMMUNISM. Borgatta, Edgar F. and Jeanne Hulquist, "A Reanalysis of Some Data from Stouffer's *Communism, Conformity, and Civil Liberties,*" 631-650; Kecskemeti, Paul, "The Soviet Approach to International Political Communication," 299-308; Krugman, Herbert E., "Interviewing Ex-Communists in the United States," 473-477; Schein, Edgar H., "Some Observations on Chinese Methods of Handling Prisoners of War," 321-327.
CONTEMPORARY CIVILIZATION STAFF, Columbia University (ed.) *Man in Contemporary Society,* (2 Vol.) books noted, 362.
Converse, Philip E., book review: *When Labor Votes: A Study of Auto Workers,* 729-730.
Cooley, Charles H., *Social Organization and Human Nature and the Social Order,* book noted, 487-488.

Dahl, Robert A., Stephan K. Bailey, Herbert A. Simon, Richard C. Snyder, Alfred de Grazia, Malcolm Moos, Paul T. David, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures,* reviewed, 360-361.
Damle, Y. B., "Communication of Modern Ideas and Knowledge in Indian Villages," 257-270;
David, Paul T., Stephan K. Bailey, Herbert A. Simon, Robert A. Dahl, Richard C. Snyder, Alfred de Grazia, Malcolm Moos, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures,* reviewed, 360-361.
Davison, W. Phillips, "Political Significance

of Recognition via Mass Media—An Illustration from the Berlin Blockade," 327-333.
Davison, W. Phillips, books reviewed: Institute for Social Research, University of Frankfurt, 480-484.
de Grazia, Alfred, "The Limits of External Leadership over a Minority Electorate," 113-127;
de Grazia, Alfred, Stephan K. Bailey, Herbert A Simon, Robert A. Dahl, Richard C. Snyder, Malcolm Moos, Paul T. David, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures*, reviewed, 360-361.
Deutsch, Karl W., "Shifts in the Balance of Communication Flows: A Problem of Measurement in International Relations," 143-160.
Deutscher, Irwin, "Physicians' Reactions to a Mailed Questionnaire: A Study in 'Resistentialism'," 599-604.
Dexter, Lewis Anthony, "What Do Congressmen Hear: The Mail," 16-26.
Dirks, Walter and Theodor W. Adorno, Editors of books reviewed—Institute for Social Research, University of Frankfurt, 480-484.
Dodd, Stuart Carter, "Toward a Predictive Theory of Public Opinion—Using Nine 'Mode' and 'Tense' Factors," 571-586.
Douvan, Elizabeth, book review: *Opinions and Personality*, 478-480.

Ekirch, Arthur A., Jr., *The Civilian and the Military*, reviewed, 484.
Eulau, Heinz and Peter Schneider, "Dimensions of Political Involvement," 128-142.
Eulau, Heinz, "Identification with Class and Political Role Behavior," 515-530.

Fava, Sylvia F. and J. Himelhoch, *Sexual Behavior in American Society*, book noted, 362.
Fearing, Franklin, book review: *The Soviet Film Industry*, 487.
Feldman, Arnold S., book reviews: *Theory of Culture Change*, 361-262; *Industrial Society* and *The Sociology of Industrial Relations*, 727-729.
Franzen, Raymond and Robert Williams, "A Method for Measuring Error Due to Variance Among Interviewers," 587-592.
Friedmann, Georges, *Industrial Society*, reviewed, 727-729.
Fritz, Charles E., Rue Bucher, and E. L. Quarantelli, "Tape Recorded Research: Some Field and Data Processing Problems," 427-440.

George, Alexander L., "Prediction of Political Action by Means of Propaganda Analysis," 334-345.
Glazer, William A., "The Semantics of the Cold War," 691-716.
Gorer, Geoffrey, *Exploring English Character*, book noted, 363.
Gossman, Norbert J., "Political and Social Themes in the English Popular Novel—1815-1832," 531-542.
Greenblatt, M., R. H. York, and E. L. Brown, (with the collaboration of R. W. Hyde) *From Custodial to Therapeutic Patient Care in Mental Hospitals: Explorations in Social Treatment, book noted*, 362-363.

Hamilton, Robert V. and Richard H. Lawless, "Television Within the Social Matrix," 393-404.
Harris, Louis, "Some Observations on Election Behavior Research," 379-392.
Henry, Andrew F. and Edgar F. Borgatta, "A Consideration of Some Problems of Content Identification in Scaling," 457-469.
Himelhoch, J. and Sylvia F. Fava, *Sexual Behavior in American Society*, book noted, 362.
Hofstadter, Richard and Walter P. Metzger, *The Development of Academic Freedom in the United States*, reviewed, 353-355.
Hogue, Gerald, "Directional Probe Symbol as an Aid in Interview Control," 718-719.
Holtzman, Wayne H., "Attitudes of College Men Toward Non-Segregation in Texas Schools," 559-570.
Hulquist, Jeanne and Edgar F. Borgatta, "A Reanalysis of Some Data from Stouffer's *Communism, Conformity, and Civil Liberties*, 631-650.
Hyman, Herbert, *Survey Design and Analysis*, reviewed, 347-350.
Hyman, Herbert H., recipient of Second Julian L. Woodward Award, 620.

Institute for Social Research, University of Frankfurt, books reviewed, Editors: Theodor W. Adorno and Walter Dirks, 480-484.
International Communication. Keller, Suzanne, "Diplomacy and Communication," 176-181; Smith, Bruce Lannes, "Trends in Research on International Communication and Opinion, 1945-55," 182-195.
Interviewing. Hogue, Gerald, "Directional Probe Symbol as an Aid in Interview Control," 718-719; Krugman, Herbert E., "Interviewing Ex-Communists in the United

States," 473-477; Riesman, David, "Orbits of Tolerance, Interviews, and Elites," 49-72.

Isaacs, Harold R., "Scratches on Our Minds," 197-211.

Janowitz, Morris, book review: *Communism, Conformity, and Civil Liberties,* 350-353.

Jones, M. R. (ed.), *Nebraska Symposium on Motivation,* reviewed, 356-357.

Katz, Elihu and Paul F. Lazarsfeld, *Personal Influence: The Part Played by People in the Flow of Mass Communications,* reviewed, 355-356.

Kecskemeti, Paul, "The Soviet Approach to International Political Communication," 299-308.

Keefe, William J., "Southern Politics Revisited," 405-412.

Keller, Suzanne, "Diplomacy and Communication," 176-181.

Keller, Suzanne, Ithiel de Sola Pool, and Raymond A. Bauer, "The Influence of Foreign Travel on Political Attitudes of American Businessmen," 161-175.

Kelley, Stanley, Jr., *Professional Public Relations and Political Power,* reviewed, 484-485.

Kendall, Patricia L., "The Ambivalent Character of Nationalism Among Egyptian Professionals," 277-292.

Knox, John B., *The Sociology of Industrial Relations,* reviewed, 727-729.

Kornhauser, Arthur, Harold L. Sheppard, and Albert J. Mayer, *When Labor Votes: A Study of Auto Workers,* reviewed, 729-730.

Krugman, Herbert E., "Interviewing Ex-Communists in the United States," 473-477; "An Historical Note on Motivation Research," 719-723.

Kumata, Hideya and Wilbur Schramm, "A Pilot Study of Cross-Cultural Meaning," 229-238.

Lang, Gladys Engel and Kurt Lang, "The Television Personality in Politics: Some Considerations," 103-112.

Lang, Kurt and Gladys Engel Lang, "The Television Personality in Politics: Some Considerations," 103-112.

Lawless, Richard H. and Robert Hamilton, "Television Within the Social Matrix," 393-404.

Lazarsfeld, Paul F. and Elihu Katz, *Personal Influence: The Part Played by People in the Flow of Mass Communications,* reviewed, 355-356.

LEADERSHIP. Adler, Kenneth P. and Davis Bobrow, "Interest and Influence in Foreign Affairs," 89-102; Agger, Robert E. and Vincent Ostrom, "The Political Structure of a Small Community," 81-88; Belnap, George and Ralph Smuckler, "Political Power Relations in a Mid-West City," 73-80; de Grazia, Alfred, "The Limits of External Leadership over a Minority Electorate," 113-127; Keller, Suzanne, "Diplomacy and Communication," 176-181; Lowe, Francis E. and Thomas C. McCormick, "A Study of the Influence of Formal and Informal Leaders in an Election Campaign," 651-662; MacRae, Duncan, Jr., "Roll Call Votes and Leadership," 543-558.

Lerner, Daniel, "French Business Leaders Look at EDC: A Preliminary Report," 212-220.

Levin, Harvey J., "The Logic of Educational Television," 675-690.

Lowe, Francis E. and Thomas C. McCormick, "A Study of the Influence of Formal and Informal Leaders in an Election Campaign," 651-662.

Maccoby, Eleanor E., book review: *Survey Design and Analysis,* 347-350.

MacIver, Robert M., *Academic Freedom in Our Time,* reviewed, 353-355.

MacKinnon, William J. and Richard Centers, "Authoritarianism and Internationalism," 621-630.

MacRae, Duncan, Jr., book reviews: *Research Frontiers in Politics and Government: Brookings Lectures,* 360-361 and *"Roll Call Votes and Leadership,"* 543-558.

MAN IN CONTEMPORARY SOCIETY (2 Vols.) Contemporary Civilization Staff, Columbia Univ. (ed.) books noted, p. 362.

Mayer, Albert J., Arthur Kornhauser, and Harold L. Sheppard, *When Labor Votes: A Study of Auto Workers,* reviewed 729-730.

McCormick, Thomas C. and Francis E. Lowe, "A Study of the Influence of Formal and Informal Leaders in an Election Campaign," 651-662.

Metzger, Walter P. and Richard Hofstadter, *The Development of Academic Freedom in the United States,* reviewed, 353-355.

Miller, S. M., book reviews: *The Psychology of Economics,* 357-358 and *The New Radical Right,* 611-613.

Mills, C. Wright, *The Power Elite,* reviewed, 613-615.

Moore, Wilbert E., book reviews: *Big Business Leaders in America*, and *Occupational Mobility in American Business and Industry*, 359.

Moos, Malcolm, Stephan K. Bailey, Herbert A. Simon, Robert A. Dahl, Richard C. Snyder, Alfred de Grazia, Paul T. David, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures*, reviewed, 360-361.

Morsell, John A., "Electoral Change in Italian Communes, 270-276.

Orzack, Louis H. and Wesley L. Wager, "A Study of Mass Voluntary Behavior," 723-725.

Ostrom, Vincent and Robert E. Agger, "The Political Structure of a Small Community," 81-88.

Paul, Benjamin D., Ed., *Health, Culture, and Community*, book noted, 488.

Political Behavior. Adler, Kenneth P. and Davis Bobrow, "Interest and Influence in Foreign Affairs," 89-102; Agger, Robert E. and Vincent Ostrom, "The Political Structure of a Small Community," 81-88; Almond, Gabriel A., "Public Opinion and National Security Policy," 371-378; Baggaley, Andrew R., "White Collar Employment and Republican Vote," 471-473; Belknap, George and Ralph Smuckler, "Political Power Relations in a Mid-West City," 73-80; Bonilla, Frank, "When Is Petition 'Pressure'?" 39-48; Borgatta, Edgar F. and Jeanne Hulquist, "A Reanalysis of Some Data from Stouffer's *Communism, Conformity, and Civil Liberties*," 631-650; Cohen, Bernard C., "Political Communication on the Japanese Peace Settlement," 27-38; de Grazia, Alfred, "The Limits of External Leadership over a Minority Electorate," 113-127; Dexter, Lewis Anthony, "What Do Congressmen Hear: The Mail," 16-26; Eulau, Heinz and Peter Schneider, "Dimensions of Political Involvement," 128-142; Eulau, Heinz, "Identification with Class and Political Role Behavior," 515-530; Harris, Louis, "Some Observations on Election Behavior Research," 379-392; Keefe, William J., "Southern Politics Revisited," 405-412; Kendall, Patricia L., "The Ambivalent Character of Nationalism Among Egyptian Professionals," 277-292; Lang, Gladys Engel and Kurt Lang, "The Television Personality in Politics: Some Considerations," 103-112; Lerner, Daniel, "French Business Leaders Look at EDC: A Preliminary Report," 212-220; Lowe, Francis E. and Thomas C. McCormick, "A Study of the Influence of Formal and Informal Leaders in an Election Campaign," 651-662; MacRae, Duncan, Jr., "Roll Call Votes and Leadership," 543-558; Morsell, John A., "Electoral Change in Italian Communes," 270-276; Pye, Lucian W., Communication Patterns and the Problem of Representative Government in Non-Western Societies," 249-257; Riesman, David, "Orbits of Tolerance, Interviewers, and Elites," 49-72; Showel, Morris, "Attitudes Toward Conflicting Political Institutions," 604-610; Sussman, Leila A., "FDR and the White House Mail," 5-15; Toby, Jackson, "Are Polls Superior to Primaries for Determining a Party's Best Vote Getter?" 717-718.

Political Communication. Bonilla, Frank, "When Is Petition 'Pressure'," 39-48; Bower, Robert T. and Laure M. Sharp, "The Use of Art in International Communication: A Case Study," 221-228; Cohen, Bernard C., "Political Communication on the Japanese Peace Settlement," 27-38; Davison, W. Phillips, "Political Significance of Recognition via Mass Media—An Illustration from the Berlin Blockade," 327-333; Deutsch, Karl W., "Shifts in the Balance of Communication Flows: A Problem of Measurement in International Relations," 143-160; Dexter, Lewis Anthony, "What Do Congressmen Hear: The Mail," 16-26; Eulau, Heinz and Peter Schneider, "Dimensions of Political Involvement," 128-142; George, Alexander L., "Prediction of Political Action by Means of Propaganda Analysis," 334-345; Isaacs, Harold R., "Scratches on Our Minds," 197-211; Kecskemeti, Paul, "The Soviet Approach to International Political Communication," 299-308; Keller, Suzanne, "Diplomacy and Communication, 176-181; Kumata, Hideya and Wilbur Schramm, "A Pilot Study of Cross-Cultural Meaning," 229-238; Lang, Gladys Engel and Kurt Lang, "The Television Personality in Politics: Some Considerations," 103-112; Lerner, Daniel, "French Business Leaders Look at EDC: A Preliminary Report," 212-220; Pool, Ithiel de Sola, Suzanne Keller and Raymond A. Bauer, "The Influence of Foreign Travel on Political Attitudes of American Businessmen," 161-175; Riesman, David, "Orbits of Tolerance, Interviewers, and Elites," 49-

72; Sussman, Leila A., "FDR and the White House Mail," 5-15; Waples, Douglas, "Publicity Versus Diplomacy: Notes on the Reporting of the 'Summit' Conferences," 308-314; Wayne, Ivor, "American and Soviet Themes and Values: A Content Analysis of Pictures in Popular Magazines," 314-320.

Politz, Alfred, " 'Motivation Research' from a Research Viewpoint," 663-673.

Pool, Ithiel de Sola, Suzanne Keller and Raymond A. Bauer, "The Influence of Foreign Travel on Political Attitudes of American Businessmen," 161-175.

PRESS. Almond, Gabriel A., "Public Opinion and National Security Policy," 371-378; Davison, W. Phillips, "Political Significance of Recognition via Mass Media—An Illustration from the Berlin Blockade," 327-333; Gossman, Norbert J., "Political and Social Themes in the English Popular Novel—1815-1832," 531-542; Orzack, Louis H. and Wesley L. Wager, "A Study of Mass Voluntary Behavior," 723-725; Swanson, G. E., "Agitation Through the Press: A Study of the Personalities of Publicists," 441-456; Waples, Douglas, "Publicity Versus Diplomacy: Notes on the Reporting of the 'Summit' Conferences," 308-313; Wayne, Ivor, "American and Soviet Themes and Values: A Content Analysis of Pictures in Popular Magazines," 314-320.

PROPAGANDA. Bower, Robert T. and Laure M. Sharp, "The Use of Art in International Communication: A Case Study," 221-228; George, Alexander L., "Prediction of Political Action by Means of Propaganda Analysis," 334-345; Glazer, William A., "The Semantics of the Cold War," 691-716; Kecskemeti, Paul, "The Soviet Approach to International Political Communication," 299-308; Weinryb, Bernard D., "Broadcasting to Israel," 501-514.

PUBLIC OPINION RESEARCH-General. Almond, Gabriel A., "Public Opinion and National Security Policy," 371-378; Alpert, Harry, "Public Opinion Research as Science," 493-500; Dodd, Stuart Carter, "Toward a Predictive Theory of Public Opinion—Using Nine 'Mode' and 'Tense' Factors," 571-586; Gossman, Norbert J., "Political and Social Themes in the English Popular Novel—1815-1832," 531-542; Holtzman, Wayne H., "Attitudes of College Men Toward Non-Segregation in Texas Schools," 559-570; Isaacs, Harold R., "Scratches on Our Minds," 197-211; Krugman, Herbert E., "An Historical Note on Motivation Research," 719-723; Politz, Alfred, " 'Motivation Research' from a Research Viewpoint," 663-673; Riesman, David, "Orbits of Tolerance, Interviewers, and Elites," 49-72; Smith, Bruce Lannes, "Trends in Research on International Communication and Opinion, 1945-55," 182-195; Toby, Jackson, "Are Polls Superior to Primaries for Determining a Party's Best Vote Getter?" 717-718; Zimmerman, Claire and Raymond A Bauer, "The Effect of an Audience upon What Is Remembered," 238-248.

PUBLIC OPINION RESEARCH-INTERNATIONAL. Berger, Morroe, "Patterns of Communication of Egyptian Civil Servants with the Public," 292-298; Bower, Robert T. and Laure M. Sharp, "The Use of Art in International Communication: A Case Study," 221-228; Cohen, Bernard C., "Political Communication on the Japanese Peace Settlement," 27-38; Damle, Y. B., "Communication of Modern Ideas and Knowledge in Indian Villages," 257-270; Kecskemeti, Paul, "The Soviet Approach to International Political Communication," 299-308; Kendall, Patricia L., "The Ambivalent Character of Nationalism Among Egyptian Professionals," 277-292; Kumata, Hideya and Wilbur Schramm, "A Pilot Study of Cross-Cultural Meaning," 229-238; Lerner, Daniel, "French Business Leaders Look at EDC: A Preliminary Report," 212-220; Morsell, John A., "Electoral Change in Italian Communes," 270-276; Pool, Ithiel de Sola, Suzanne Keller and Raymond A. Bauer, "The Influence of Foreign Travel on Political Attitudes of American Businessmen," 161-175; Pye, Lucian W., "Communication Patterns and the Problem of Representative Government in Non-Western Societies," 249-257; Schein, Edgar H., "Some Observations on Chinese Methods of Handling Prisoners of War," 321-327; Smith, Bruce Lannes, "Trends in Research on International Communication and Opinion, 1945-55," 182-195; Waples, Douglas, "Publicity Versus Diplomacy: Notes on the Reporting of the 'Summit' Conferences," 308-314; Wayne, Ivor, "American and Soviet Themes and Values: A Content Analysis of Pictures in Popular Magazines," 314-320; Weinryb, Bernard D., "Broadcasting to Israel," 501-514.

PUBLIC OPINION RESEARCH-METHOD. Adams,

J. Stacy, "An Experiment on Question and Response Bias," 593-598; Bucher, Rue, Charles E. Fritz, and E. L. Quarantelli, "Tape Recorded Research: Some Field and Data Processing Problems," 427-440; Deutsch, Karl W., "Shifts in the Balance of Communication Flows: A Problem of Measurement in International Relations," 143-160; Deutscher, Irwin, "Physicians' Reactions to a Mailed Questionnaire: A Study in 'Resistentialism'" 599-604; Franzen, Raymond and Robert Williams, "A Method for Measuring Error Due to Variance Among Interviewers," 587-592; Henry, Andrew F. and Edgar F. Borgatta, "A Consideration of Some Problems of Content Identification in Scaling," 457-469; Hogue, Gerald, "Directional Probe Symbol as an Aid in Interview Control," 718-719; Kumata, Hideya and Wilbur Schramm, "A Pilot Study of Cross-Cultural Meaning," 229-238.

Pye, Lucian W., "Communication Patterns and the Problem of Representative Government in Non-Western Societies," 249-257;

Quarantelli, E. L., Rue Bucher, and Charles I. Fritz, "Tape Recorded Research: Some Field and Data Processing Problems," 427-440.

Reagan, Michael D., book review *The Civilian and the Military*, 484.

Riesman, David, "Orbits of Tolerance, Interviews, and Elites," 49-72.

Riley, John W., Jr., book review: *Personal Influence: The Part Played by People in the Flow of Mass Communications*, 355-356.

Rimberg, John and Paul Babitsky, *The Soviet Film Industry*, reviewed, 487.

Rogow, Arnold A., book review: *The Power Elite*, 613-615.

Rossi, Peter, *Why Families Move*, reviewed, 730-732.

Schein, Edgar H., "Some Observations on Chinese Methods of Handling Prisoners of War," 321-327.

Schneider, Peter and Heinz Eulau, "Dimensions of Political Involvement," 128-142.

Schramm, Wilbur and Hideya Kumata, "A Pilot Study of Cross-Cultural Meaning," 229-238.

Sharp, Laure M. and Robert T. Bower, "The Use of Art in International Communication: A Case Study," 221-228.

Sheppard, Harold L., Arthur Kornhauser, and Albert J. Mayer, *When Labor Votes: A Study of Auto Workers*, reviewed, 729-730.

Showel, Morris, "Attitudes Toward Conflicting Political Institutions," 604-610.

Simon, Herbert A., Stephan K. Bailey, Robert A. Dahl, Richard C. Snyder, Alfred de Grazia, Malcolm Moos, Paul T. David, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures*, reviewed, 360-361.

Smith Bruce Lannes, "Trends in Research on International Communication and Opinion, 1945-55," 182-195.

Smith, M. Brewster, Jerome S. Bruner, and Robert W. White, *Opinions and Personality*, reviewed, 478-480.

Smuckler, Ralph and George Belknap, "Political Power Relations in a Mid-West City," 73-80.

Snyder, Richard C., Stephan K. Bailey, Robert A. Dahl, Herbert A. Simon, Alfred de Grazia, Malcolm Moos, Paul T. David, and David B. Truman, *Research Frontiers in Politics and Government: Brookings Lectures*, reviewed, 360-361.

Steward, Julian H., *Theory of Culture Change*, reviewed, 361-362.

Stouffer, Samuel, *Communism, Conformity, and Civil Liberties*, reviewed, 350-353.

Strauss, Anselm (ed.), *The Social Psychology of George Herbert Mead*, book noted, 487-488.

Stycos, J. Mayone, *Family and Fertility in Puerto Rico*, book noted, 615-616.

Sussman, Leila A., "FDR and the White House Mail," 5-15.

Swanson, G. E., "Agitation Through the Press: A Study of the Personalities of Publicists," 441-456.

Tannenbaum, Percy H., "Initial Attitude Toward Source and Concept as Factors in Attitude Change Through Communication," 413-426.

Toby, Jackson, "Are Polls Superior to Primaries for Determining a Party's Best Vote Getter?" 717-718.

Truman, David, Stephan K. Bailey, Robert A. Dahl, Richard C. Snyder, Alfred de Grazia, Malcolm Moos, and Paul T. David, *Research Frontiers in Politics and Government: Brookings Lectures*, reviewed, 360-361.

TELEVISION. Hamilton, Robert V. and Richard H. Lawless, "Television Within the Social Matrix," 393-404; Lang, Gladys Engel and Kurt Lang, "The Television Personality in Politics: Some Considerations,"

103-112; Levin, Harvey J., "The Logic of Educational Television," 675-690.

Verloff, Joseph, book review: *Nebraska Symposium on Motivation,* 356-357.

Wager, L. Wesley and Louis H. Orzack, "A Study of Mass Voluntary Behavior," 723-725.

Waples, Douglas, "Publicity Versus Diplomacy: Notes on the Reporting of the 'Summit' Conferences," 308-314.

Ward, J. W. book reviews: *Academic Freedom in Our Times,* and *The Development of Academic Freedom in the United States,* 353-355.

Warner, W. Lloyd and James C. Abegglen, *Big Business Leaders in America,* and *Occupational Mobility in American Business and Industry,* 359.

Wayne, Ivor, "American and Soviet Themes and Values: A Content Analysis of Pictures in Popular Magazines," 314-320.

Weinryb, Bernard D., "Broadcasting to Israel," 501-514.

Weiskopf, Walter A., *The Psychology of Economics,* reviewed, 357-358.

White, Robert W., Brewster M. Smith and Jerome S. Bruner, *Opinions and Personality,* reviewed, 478-480.

Whorf, Benjamin Lee, *Language, Thought, and Reality,* book noted, 615.

Williams, Robert and Raymond Franzen, "A Method for Measuring Error Due to Variance Among Interviewers," 587-592.

Wilson, H. H., book review: *Professional Public Relations and Political Power,* 484-485.

Woodward—Second Julian L. Woodward Award presented to Herbert H. Hyman, 620.

York, R. H., M. Greenblatt, and E. L. Brown, (with the collaboration of R. W. Hyde) *From Custodial to Therapeutic Patient Care in Mental Hospitals: Explorations in Social Treatment,* book noted, 362-363.

Zimmerman, Claire and Raymond A. Bauer, The Effect of an Audience upon What Is Remembered," 238-248.